

# GRETEL CUMMINGS

## MOTION GRAPHICS DESIGNER

[www.gretelcumplings.com](http://www.gretelcumplings.com)  
[gretel331@gmail.com](mailto:gretel331@gmail.com)

### AWARDS

#### Lightly

CoMotion 2018  
1st place Type Driven Design

#### Donguri

ADAA 2017  
Semifinalist

#### Black Mirror

CoMotion 2017  
1st place Branding Winner

#### Mazola - The Goodhearted Country

SME Puerto Rico - Digital Awards 2016  
SME 2016 - BRONCE - Best Digital  
Execution for Social Responsibility

#### Coors Light Puerto Rico - Vagón

SME Puerto Rico - Digital Awards 2016  
SME 2016 - BRONCE - Best Digital Advertisement  
SME Puerto Rico - Digital Awards 2016

Cúspide, 2015

Cúspide BRONZE - Direct in social media

Cúspide BRONZE - Puerto Rico Image in Social media

### WORKSHOPS

#### Battle of the Boards: Fall 2017

As co-president of MOME Love I was able  
to help come up with and run the design  
driven 48 hour department challenge.

#### Inspire Workshop: Spring 2016

Special Guests: Erin Sarofsky & Duarte Elvas  
Collaborated with a team to create boards for  
a title sequence for the show Love.

### ORGANIZATION

#### Mome Love

Co - President | Fall 2017 - Spring 2018  
Provide opportunities at our club meetings  
for students to prepare for professional careers.

#### Mome Love

Officer | Fall 2016 - Spring 2017  
Helped organize the annual student-run conference  
Comotion, which includes panels, portfolio reviews, a  
student showcase, and receptions.

### PROGRAMS

Illustrator  
Photoshop  
After Effects  
Sketch  
Figma  
Cinema 4D  
InDesign  
Premier

### INTERESTS

Design  
Illustration  
Animation  
Visual Storytelling  
Concept development

### LANGUAGES

Spanish  
English

### WORK EXPERIENCE

#### Facebook, Remote

Contract Motion Designer • Sept 2020 - Present  
Developed design and animation solutions for FB and IG.

#### Brand New School, Los Angeles

Designer/Animator • Jan 2020 - Sept 2020  
Worked on a variety of design and animation projects.

#### Gentleman Scholar, Los Angeles

Designer/Animator • Nov 2018 - Jan 2020  
Worked on a range of design styles and aesthetics.  
Gained experience in design and animation.

#### CHAT Communications INC. P.R. / Remotly

Freelance Digital Designer • Jan 2016 - Jan 2017  
Responsible for the Graphic and Motion design of different  
accounts for social media including Gerber, Purina, Malta India.

#### Y&R P.R.

Graphic Designer • Sept 2014 - Sept 2015  
Member of the Digital Arts division.  
Worked on the creation and production of  
designs for social media. Primary clients include:  
Campbell's Soup, Bacardi, Coorslight, T-Mobile.

#### Key Integrated Solutions P.R.

Freelance Designer • Aug 2014 - Sept 2014  
Worked alongside Art Directors and Copywriters  
on designs for a local companie, First Bank.

#### Editorial Santillana P.R.

Graphic Designer • Aug 2013 - Aug 2014  
Worked as Graphic Designer, Video Editor and Photographer.  
Responsible for the digitalization of educational text books  
used throughout Puerto Rico and Latin America.

#### Design Center at The School of Fine Arts, P.R.

Graphic Designer • Aug 2012 - May 2013  
Collaborated with the Creative director and other  
designers on recreating the college identity.

### INTERNSHIPS

#### Gentleman Scholar, Los Angeles

Design and Animation Intern • Jun 2018 - Nov 2018  
Worked on a range of design styles and aesthetics.  
Gained experience in design and frame by frame animation.

#### Yeah Haus, Michigan

Motion Graphics Intern • Jun - Aug 2017  
Produced designs and animations for multiple projects.  
Gained experience on illustration and AE animation.

#### Y&R P.R.

Creative Intern • Jul - Aug 2014  
Assistant to the Motion Art Director.  
Gained experience on Motion Design and Video Editing.  
Worked with the Creative Art Director on multiple design projects.

#### Design Center at The School of Fine Arts, P.R.

Creative Intern • Jan - Jul 2012  
Assistant to the Art Director.  
Gained experience on Advertising.  
Worked as Graphic Designer and Photographer.

### EDUCATION

#### Savannah College of Art and Design, Savannah GA

Master of Fine Arts in Motion Media Design  
Sept 2015 - May 2018  
GPA. 3.93

#### School Of Fine Arts, San Juan P.R.

Bachelor of Fine Arts in Graphic Design  
Minor in Image & Movement, 2008 - 2013  
Graduated Cum Laude  
GPA 3.65